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In 2011, Runtastic Events launched its first year of marathons, half marathons, 5k, & kids 1k races. Seven years later, it puts on 11 fun & scenic races throughout Utah & Texas. Each race attracts both local runners as well as race enthusiasts from all over the United States providing an opportunity to run a beautiful course & connect with like minded people & our partners/sponsors. Our runners come away with a unique finishers medal, free race photos, & the desire to sign up for our next race!

Runtastic also partners with a non profit organization for each race to raise money for & drive awareness about the mission of each charity & their needs. Runtastic looks for unique ways to exp& its races & reach within this active community while promoting each partner to this target audience.



# H Z



26TH **JAN** 

FRIGID 5K & PENGUIN PLUNGE / Provo UT /

WWW.FRIGID5K.COM



NOTE: FRIGID 5K, STEEL DAYS, & RUN OF REMEMBRANCE DO NOT HAVE PRE-RACE EXPOS.



11TH **MAY** 

DINO HALF. 5K. & KID'S

RUN / Vernal UT /

**ELEVATION NET DROP - 1,476 ft** 

WWW.DINOHALF.COM



27TH **MAY** 

**RUN OF REMEMBRANCE 5K &** 

10K / American Fork UT /

WWW.RUNOFREMEBERANCE.COM



29TH JUNE

WWW.HEBE

HEBER HALF. 5K. & KID'S RUN / HEBER UT/

NET DROP - 3,226 ft. ------ END ELEVATION - 5.73

# STEEL DAYS

201H JULY

AF STEEL DAYS 10K. 5K. &

KID'S RUN / American Fork UT / WWW.STEELDAYSRUN.COM

TEP JULY

TIMP HALF & 5K

/ American Fork UT / ELEVATION NET DROP - 1,756 ft.

WWW.TIMPHALF.CO



24TH AUG MT. NEBO MARARTHON. HALF. & 5K / Payson UT/

WWW.NEBOHALF.COM

START ELEVATION - 9,280 ------NET DROP - 4,595 ft. ---------- END ELEVATION - 4,685



THE HAUNTED HALF. 5K. & KIDS RUN

WWW.HAUNDTEDHALF.COM

19TH OCT

26TH OCT

**27TH OCT** 

- Austin TX -----



28TH **NOV** 

THANKFUL 13. 5K. & KID'S RUN / Lehi UT/

WWW.THANKFUL13.COM



# SPONSOR & PARTNERSHIP OPPORTUNITIES









31 1 3111 3111 123	VARIES PER RACE	\$2000	\$1000	\$600
BOOTH AT EXPO (+\$50 FOR CORNER)	×	×	×	×
BOOTH AT FINISH LINE	×	×	×	
DJ RECOGNITION AT RACE	×	×	×	×
FLYER IN EVENT BAG	×	×	×	×
EMAIL VIRTUAL COUPON	×	×	×	×
LOGO ON WEBSITE HEADER	×			
LOGO WITH LINK ON WEBSITE	×	×	×	×
FINISH LINE CHUTE SIDE BANNERS	4	2	2	
FINISH LINE ARCH LOGO - TOP	×			
FINISH LINE ARCH LOGO - LEGS	×	×	×	
LOGO ON FRONT OF RACE BIB	×	×		
LOGO ON T-SHIRT SLEEVE	×			
LOGO ON BACK OF T-SHIRT	×	×		
FACEBOOK PAGE POSTS (34.6K FOLLOWERS)	6	4	2	
INSTAGRAM PAGE POST (1.6K FOLLOWERS)	×	×		
LOGO ON AD BANNERS & FLYERS	×			
COMPLIMENTARY RACE ENTRIES	4	2	2	
MARKET EXCLUSIVITY	×	×	×	

\*DUE TO THE LARGE NUMBER OF RUNNERS, WHEN SPONSORING THE HAUNTED HALF OR THANKFUL 13 RACES AN ADDITIONAL \$1000 WILL BE ADDED TO THE GOLD MEMBERSHIP COST.





### A LA CARTE OPTIONS

RACE BAG FLYER

EXPO VENDOR 10'X10' BOOTH (HAUNTED HALF OR THANKFUL 13 EXPO)

EXPO VENDOR 10'X10' BOOTH (ALL OTHER RACE EXPOS)

EXPO VENDOR 20'X10' BOOTH

FINISH VENDOR 10'X10' BOOTH (HAUNTED HALF OR THANKFUL 13 EXPO)

FINISH VENDOR 10'X10' BOOTH (ALL OTHER RACE EXPOS)

BANNER AT FINISH LINE

LOGO ON BACK OF RACE BIB

LOGO ON FRONT OF RACE BIB

LOGO ON RACE BAG

LOGO ON RACE PHOTOS

LOGO ON BACK OF FINISHER'S MEDALS

GIFT BASKET FOR PRIZE WINNERS

FOOD/ SUPPLEMENTS AT AID STATIONS

DJ RECOGNITION AT RACE

FACBOOK RECOGNITION (ADD ON ONLY)

FOOD/ SUPPLEMENTS/ DRINKS AT RACE

\$150 (+\$50 FOR HAUNTED HALF OR THANKFUL 13)

\$350 (+\$50 FOR CORNER)

\$250 (+\$50 FOR CORNER)

ADDITIONAL \$200

\$250

\$150

\$200

\$0.25 PER BIB

\$0.25 PER BIB

\$1 PER BAG

\$1 PER PHOTO

\$1 PER MEDAL

GIFT

GIFT

\$25 PER SHOUT OUT

\$100 PER POST

DONATION

RECIEVE 20% OFF WHEN YOU PURCHASE OPTIONS IN 3 OR MORE EVENTS



We look forward to helping your company reach its goals with our target audience of active and goal oriented runners. To discuss partnering with Runtastic Events please contact:

HATTIE TINGEY
SPONSOR COORDINATOR

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